

FOUNDATION GOALS 2014-15

1. To eradicate polio — let us finish the job
2. To support Rotary's own and only charity, The Rotary Foundation, through our continuing giving
3. To ensure the progress of our new grant program by participation in sustainable educational and humanitarian projects
4. To foster world understanding, goodwill, and peace by promoting and publicizing the Rotary Peace Centers program
5. To emphasize that the future health of The Rotary Foundation is in all of our hands

GOALS 2014-15 THE ROTARY FOUNDATION



EVERY
ROTARIAN
EVERY
YEAR

WHY ARE GOALS IMPORTANT?

The Rotary Foundation is a large and successful international organization. Our mission to enable Rotarians to advance world understanding, goodwill, and peace is a lofty goal that can only be met through sustained action and the ongoing commitment of Rotarians. Each year, the president of Rotary International chooses a theme as an embodiment of the intentions of Rotarians, and the chair of The Rotary Foundation Trustees expresses the goals for the Foundation.

Goal setting helps us determine our priorities, get organized, make crucial decisions, and realize our dreams. Clearly stated goals provide a framework for measuring achievement and can be modified by experience to reflect an organization's accomplishments.

This brochure is a tool to place The Rotary Foundation goals into the hands of Rotarians. Rotarians can refer to this when asking for donations, planning their service projects, assigning their DDF spending, or organizing their fundraising activities.

By setting our goals, and following through on them, we can continue to make progress toward a better world.

My fellow Rotarians,

I wish to share with you the goals the Trustees of The Rotary Foundation have set for this year.

The eradication of poliovirus from the face of the earth is still our primary goal. We have much to be proud of in our efforts to rid the world of this disease. But we must finish the job. We cannot let up on our efforts. We cannot undo all the good work that has been done in the past.

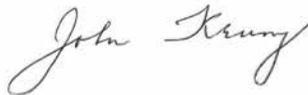
We must continue our support for Rotary's own charity, The Rotary Foundation, through our contributions to the Annual Fund, the Endowment Fund, and the PolioPlus Fund. The good that we do is limited only by the contributions we receive. Let us ensure that those clubs that have made no contributions to the Foundation do so this year.

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace. Let us support that mission by promoting and publicizing our Rotary Peace Centers, whose purpose is to create a cadre of individuals dedicated to peace and conflict resolution.

Finally, the responsibility of the future strength of the Foundation, so that it can continue Doing Good in the World, rests with each and every one of us.

Thank you for your support.

Sincerely,



John Kenny

Rotary Club of Grangemouth

Chair, The Rotary Foundation Trustees, 2014-15