## 2014-15 Regional Membership Plan Executive Summary and Action Plan Region: Indonesia – Part of Zone 7A

## Profile

| Region             | Indonesia                   |
|--------------------|-----------------------------|
| Zones              | Part of Zone 7A             |
| Director(s)        | Guiller Tumangan            |
| Project Lead       | PDG Rodolfo C. Balmater     |
| Rotary Coordinator | RC Oyan Villanueva, Zone 7A |
| 30 June 2015 Goal  | 2,200                       |

## Goals

| Criteria              | Key performance indicators   |
|-----------------------|--|
| A. INCREASE           | Increase Membership of District 3410 to 1,463 members  |
| MEMBERSHIP            | Increase Membership of District 3420 to 1,353 members  |
| B. CREATING AND       | To conduct A series of leadership program that will be rolled out in major cities in         |
| ENHANCING             | Indonesia purposely to invite prominent speakers who will give talks on relevant             |
| LEADERSHIP CENTER     | subject.   |
| C. ROLL OUT OF ROTARY | <ul> <li>Depending on the request of Rotary Club Leader, for Rotary Year 2014-15,</li> </ul> |
| LEADERSHIP            | leadership skills program will be rolled out to enhance the knowledge and                    |
| INSTITUTE             | capability of Rotarians in targeted city. Included in the course content of                  |
|                       | leadership program are tools & technique to enhance the membership growth.                   |

## ACTION PLAN: 2014-2015

|    | Goal/Steps for Achieving Goal   | Responsibility  | Target Completion Date |
|----|---|---|------------------------|
|    | A. INCREASE MEMBERSHIP  |   |                        |
| A1 | Under the leadership of DGE Herman Gani, the membership for District 3410 is targeted at the level of 1,463 members or an equivalent increase of 263 members.  Under the leadership of DGE Hanny Arianto, the membership for District 3420 is targeted at the level of 1,353 members or equivalent increase of 253 members. | Project Lead, DG, District<br>Membership Chairs, Club<br>Presidents | June 2015              |
|    | D. CONTAINS AND ENHANCING LEADERS UP SENTED   |   |                        |
|    | B. CREATING AND ENHANCING LEADERSHIP CENTER   |   |                        |
| B1 | A series of leadership program will be rolled out in major cities in Indonesia purposely to   | Project Lead, DGs, District   | June 2015              |
|    | invite prominent speakers who will give talks on relevant subject.  | Trainers, district Membership                                       |                        |
|    |   | Chairs, Past Club Presidents  |                        |
|    |   |   |                        |
|    | C. ROLL OUT OF ROTARY LEADERSHIP INSTITUTE  |   |                        |
| C1 | Depending on the request of Rotary Club Leader, for Rotary Year 2014-15, leadership   | Project Leads, DGs, PDG Aloysius                                    | June 2015              |
|    | skills program will be rolled out to enhance the knowledge and capability of Rotarians in   | Purwa & PDG Thomas Aquinas  |                        |
|    | targeted city. Included in the course content of leadership program are tools &   | and for Western Indonesia DG  |                        |
|    | technique to enhance the membership growth.   | Eva T Kurniaty & PDG Gus Goh  |                        |
|    | teeringue to emunee the membersing growth.  | Club Presidents   |                        |
|    |   |   |                        |