



Rotary
Training
Talk

July 2007

New Rotary year

Year after year, Rotarians are trained on how to serve each other and their community. As we enter 2007-08, Rotary Training Talk would like to acknowledge all the Rotary trainers who deliver outstanding service. You develop and encourage the future leaders of this organization, and we thank you.

District Governor's Training Manual



This month, the [*District Governor's Training Manual*](#) (233-EN) and its [updates](#) will be mailed to all governors-elect, who should bring them to the [governors-elect training seminar](#). The manual contains all the handouts they'll use during the training.

Governors-elect who don't receive their materials by August should contact their [Club and District Support representative](#).

Club Leadership Plan



In the May edition of *Rotary Training Talk*, Rotarians were asked to contact us if their club had successfully implemented the Club Leadership Plan. Here are a couple of comments we received:

Given the small size of our club (20 members and growing), the Club Leadership Plan helps us define our leadership roles clearly and keep our Avenues of Service focused. The recommendations in the Club Leadership Plan just makes sense to us and will help us be successful in our Rotary endeavors.

-Club vice president/secretary from the Rotary club of Victorville, California, USA

No doubt, the Club Leadership Plan is harmonizing our club's structure with that of the district. Developing our club's strategic plan with the Club Leadership Plan is an essential step, but more than this is having all our members own the Club Leadership Plan. Finding a meaningful role for each and every one of them is absolutely essential.

- Past district governor from the Rotary club of Hunyani, Zimbabwe

[View](#) the updated Club Leadership Plan PowerPoint presentation at www.rotary.org.

How do you conduct the presidents-elect training seminar?

Are you providing an innovative training at the presidents-elect training seminar (PETS) that you want us to know about? [Tell us](#) about a session you conduct, or send us your complete agenda. We'd like to learn more about how districts around the world conduct their PETS.

Membership and Extension Month



August is Membership and Extension Month. Take a look at the following resources for membership training:

- [A Guide to Membership Retention](#) (Rotary e-learning module)
- [Membership Development Resource Guide](#) (417-EN)
- [Organizing New Clubs](#) (808-EN)

Training Poll

According to the 151 people who participated in June's training poll, 31 percent of club leaders attend district training meetings, 33 percent provide orientation for new members, and 35 percent offer ongoing educational opportunities for current members.

July's poll asks, "Has your club implemented the Club Leadership Plan?" Visit the Training page to take this [poll](#).

Training Tip

Are Rotarians attending your district's training meetings? If attendance is low, try a strategy from a club in Philadelphia. When the club repeatedly noticed low attendance at the same event, it switched from a half-day meeting to one that lasted from 3 p.m. to 8:30 p.m. and included dinner. By changing the event's format and promoting it in advance, the club doubled attendance from the year before.

Read other training tips from your fellow Rotarians in the [Best Practices Database](#) at www.rotary.org.

Ask the editor



E-mail your questions about Rotary training or training materials, and they may be answered in next month's edition of *Rotary Training Talk*.

Questions or Comments?



Your questions and comments about *Rotary Training Talk* are always welcome. Send them to training.talk@rotary.org. Use the "Forward e-mail" link below to send this message to a fellow Rotarian.

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