



April 2007

## Club trainer

Thank you to those who e-mailed us about the club trainer position and how it's carried out in your Rotary clubs. We received many e-mails from all over the world, including India, Malaysia, and the U.S. Virgin Islands.

For clubs that don't have a club trainer but are interested in creating this position, here's an example of how one Rotarian, Muhsen Mufleh, of the Rotary Club of Amman West, Jordan, has added club trainers. Currently, this Rotarian trains club trainers within his district. He provides them with

- Topics consistent with the RI training calendar
- Information about available training materials
- New recommendations from the district or RI
- Rotary-related information for new club members

Club trainers in his district are responsible for

- Providing training sessions for all members of the club in coordination with the club president
- Conducting training for all present and incoming board officers in coordination with the incoming club president
- Providing training to new members about the club, RI, and The Rotary Foundation in coordination with the membership committee

## *Memo of Club Visit deadlines*

A completed *Memo of Club Visit* for each club is due to the district governor by 15 May and to RI by 1 June. Use the [electronic version of the form](#), which can be e-mailed.

## The Membership Minute



[Subscribe](#) to the free [Membership Minute](#) e-newsletter for ideas and tools to enhance membership development in your club or district. Regular features of this monthly publication (available in English, French, German, Italian, Japanese, Korean, Portuguese, Spanish, and Swedish) include:

- Retention tips and trends
- The latest research on Rotary club membership
- Suggestions for finding and recruiting qualified, committed Rotary club members
- Ideas for creating or enhancing new membership orientation programs

## Promote *Rotary Training Talk*

The [Rotary Training Talk](#) audience continues to grow: We now have more than 2,000 subscribers in over 90 countries. That's over 1,000 subscribers since just last year! Forward this edition to incoming club and district leaders, and help them stay up-to-date on Rotary training.

## Training Poll

Of the 126 people who participated in March's training poll, 42 percent said they think information from RI and the district is communicated clearly to club members, and 73 percent said information is not clearly communicated.

April's poll asks, "Did your leadership team attend the district assembly?" Visit the Training page to take this [poll](#).

## Training Tip

For your next training seminar, consider using case studies. They are highly interactive and will motivate participants. For example, if your session is about membership, create Rotary-related scenarios that participants relate to, and ask small groups to discuss strategies with one another. When developing a case study, be sure to

- Identify a situation, problem, or issue
- Ensure it represents a real-life situation
- Provide questions to encourage participants to focus
- Highlight key points on a flip chart

## Questions or Comments?



Your questions and comments about [Rotary Training Talk](#) are always welcome. Send them to [training.talk@rotary.org](mailto:training.talk@rotary.org). Use the "Forward e-mail" link below to send this message to a fellow Rotarian.

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