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## **Welcome to the Rotaract Public Relations CD-ROM!**

This disc contains all the materials you need to promote Rotaract in your community and beyond. Use these examples, guidelines, and tools to increase awareness of Rotaract's positive image.

### **Contents:**

- 2.** Rotaract PR Kit — Public relations guidelines
- 3.** Rotaract Ad Kit — Tips on creating ads
- 4.** Sample Flier — Promotional flier
- 5.** Logos — Downloadable Rotaract logos
- 6.** Photo Gallery — Rotaract photos
- 7.** Rotaract Brochure — Promotional pamphlet
- 8.** Rotaract Presentation — PowerPoint document on Rotaract