

# MEMBERSHIP NEWSLETTER



**ZONE 6B**

**RRIMC PDG DR. ARASU**

**DISTRICTS 3300, 3310, 3400, 3350, 3360**



**“ Every Rotarian that we bring into our clubs helps to Make Dreams Real”  
..President DK Lee**



“ Every single one is another pair of hands, and another mind, and another heart to do Rotary’s work.” District to increase membership by 10 percent and to add two clubs during this Rotary year.

## NEW MEMBERSHIP RECOGNITION FOR 2008 -09

### TARGET

### REWARD

#### CLUBS

- Club achieves a minimum of a 10% net increase in membership
- Club is among the Top 10 clubs worldwide with the highest % Net Membership increase.

- Certificate signed by 2008-2009 RI President
- Mont Blanc Pen or similar recognition and acknowledgement on stage at that “09 RI Convention”

#### DISTRICTS

- A minimum of a 10% net membership increase in 50-74% of clubs and a minimum of two new clubs
- A minimum of a 10% net membership increase in 75-89% of clubs and a minimum of two new clubs
- A minimum of a 10% net membership increase in at least 90% of clubs and a minimum of two new clubs
- District is among the top 10 districts worldwide with

- Certificate signed by 2008-09 RI President
- Small plaque
- Large glass plaque with acknowledgement on stage at the 2009 RI Convention
- Mont Blanc Pen or similar recognition and acknowledgement on



***DIRECTOR ASHOK M. MAHAJAN***

The image of Rotary in the community depends on the men and women who work for them, help them, console them, smile with them and cry with them.

Rotarians should be regarded as the working hands of Rotary, but all the same, the Rotary's ideals should be highlighted.

The name Rotary should be a trademark of service and the community should also recognize that the Rotarians are compassionate and service minded with no axe to grind, they serve with a smile and the provide dignity and commitment.

**THE GRASS-ROOT ROTARIANS SHOULD BE GUIDED PROPERLY AND MADE TO REALIZE THAT THEY HAVE TO BE WITH THE COMMUNITY IN TIMES OF NEED**



From : PDG ARASU, RRIMC



In October 1998, Past President Paulo Costa once said ;

“ Rotary’s greatest asset is people who have joined us fighting for our cause.” Few business – even service business like Rotary – have any asset more important than people. And Rotary’s most precious asset is in serious decline !

If every Rotarian is an example to youth, every youth is a future Rotarian. There will not be any dearth of new members in our organization. I feel the best contribution of the Rotarians in the area of public relations is to live by example.

*It is said that when a tree stops growing – it is ready to die. As long as it is extending its roots and branches – producing leaves, fruits and flowers, it is a healthy tree, but when the growth stops its days are numbered, even if it may linger a while in suspended animation.*

A Rotary club is like that: It is moving ahead when it is growing. When the growing process ends, the knife and fork club begins. We would have wasted the 103 years of our organization that our founding fathers built and those after that.

My dear friends it is time that we seriously looked into our clubs and build them with good foundation. We should collectively works towards our goal of “ **EVERY ROTARIAN EVERY YEAR- ONE NEW ROTARIAN** “

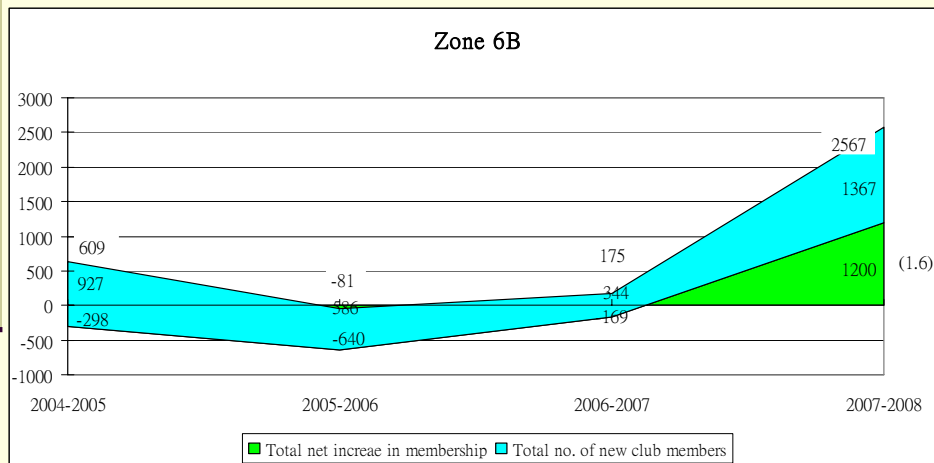
The following are the comparison start figures from 01 July 2007 to 30 June 2008.  
We need to improve on our Membership growth and retention.

DISTRICT	ZONE	CLUBS	MEMBERS	CLUBS	MEMBERS	INCREASE/DECREASE	%INCREASE/DECREASE
3300	6B	70	1633	73	1753	120	7.35%
3310	6B	68	1766	66	1731	-35	-1.98%
3350	6B	86	2306	87	2460	154	6.68%
3360	6B	61	1154	62	1179	25	2.17%
3400	6B	102	1700	100	1689	-11	-0.65%



.....COMPLIMENTS OF RRIMC ALEX MAK AT THE 2008 TAIPEI ROTARY INSTITUTE

Increase in Membership – Zone 6B  
New Clubs v Existing Clubs



Highest % in Membership Increase – Zone 6B

District	2004-2005	2005-2006	2006-2007	2007-2008
3270	21.2	5.6	2.6	70.7
3300	-1.5	-3.0	1.0	14
3280	5.6	6.4	-0.4	12.1
Zone 6B	3.7	-0.3	1	15

ROTARIAN PER CLUB RATIO

As of 1 <sup>st</sup> July 07	Countries	Clubs	Rotarians	Rtn/ club
<b>6B</b>	<b>10</b>	<b>798</b>	<b>19779</b>	<b>25</b>

NUMBER OF SMALL CLUBS

	2005	2006	2007	2008
<b>ZONE</b>	<b>292</b>	<b>325</b>	<b>350</b>	<b>323</b>

# DO YOU KNOW



## SOMEONE WHO WOULD MAKE A **GREAT ROTARIAN ?**

IF YOU KNOW SOMEONE WHO IS COMMUNITY SPIRITED, HAS A PASSION FOR SHARING AND HELPING, OR WOULD ENJOY WHAT ROTARY HAS TO OFFER, WHY NOT REFER THEM TO YOUR ROTARY CLUB ?

### LIST THEM DOWN !!



Your best friend in your area \_\_\_\_\_  
Occupation \_\_\_\_\_ Tel : \_\_\_\_\_  
Person you admire most in your area \_\_\_\_\_  
Occupation \_\_\_\_\_ Tel : \_\_\_\_\_  
Most interesting person you know in your area \_\_\_\_\_  
Occupation \_\_\_\_\_ Tel : \_\_\_\_\_  
A person who contrasts from you in your area \_\_\_\_\_  
Occupation \_\_\_\_\_ Tel : \_\_\_\_\_

### OTHERS YOU WOULD LIKE TO INVITE :

Name : \_\_\_\_\_  
Occupation \_\_\_\_\_ Tel \_\_\_\_\_  
Name : \_\_\_\_\_  
Occupation \_\_\_\_\_ Tel \_\_\_\_\_



### ENQUIRIES

Tel : \_\_\_\_\_  
Email \_\_\_\_\_







