



2007-08 Literacy Resource Group Sample Project Ideas

Sample Project Ideas

Following are sample project ideas for literacy. Adapt these goals as appropriate for your zone. Consider these and other projects when working with districts in your zone.

Develop literacy training for adults, especially for women

- Develop literacy projects for Adults using the CLE methodology.
- Encourage local employers to establish a Canadian Computer Assisted Literacy Solution (CCALS) program for their employees
- Organize literacy training courses with a vocational skills component that will be attractive to adults.
- Incorporate family health care, sanitation, and income generating activities into literacy courses.
- Arrange for childcare in conjunction with literacy programs so that more women are able to participate.
- Start a microcredit program that is only open to those women who have completed a companion literacy course.

Develop literacy training for children, encompassing those with special needs, street children, and working with local education authorities as appropriate

- Work with Rotarians experienced in the CLE methodology to develop new CLE literacy projects.
- Start a Dictionary Project with schools in your region.
- Partner with a local school to provide computer based literacy programs like the CCALS program.
- Work with a local Reading Council or Affiliate to improve schools in your area.
- “Read with a Rotarian”—fifteen minutes a day reading to children.
- Design a “Books for Babies” campaign where books are given to mothers with newborns in hospitals to encourage lifelong reading.
- Conduct an awareness campaign that encourages parents to read to their children.
- Donate books to the Reading by Nine program at the 2008 RI Convention in Los Angeles

Work with refugee and immigrant populations to assist with acquisition of literacy skills and second language learning

- Use the CLE methodology in projects aimed at teaching refugees and immigrants populations the language of their adopted country.
- Provide computer based literacy training at a local community center for families

- Encourage Rotarians to volunteer with established community programs that offer free or low-cost language and literacy classes to immigrant populations.
- Work with government officials to assist in development literacy workshops for refugees.

Organize and participate in mentoring programs that focus on vocational training, life skills, reading and writing

- Focus on workplace literacy programs and encourage local employers to offer literacy courses for their employees.
- Serve as a resource to community schools and provide assistance when necessary (donate materials or management consulting).
- Provide computer based literacy training at a local vocational training center or school.
- Organize dictionary or thesaurus donation programs to local schools.
- Donate computer equipment, books, or school supplies.
- Work with school leaders to conduct leadership and training seminars.

Provide educational opportunities in low economic areas (adopt a school, adopt an orphanage, street children, AIDS orphans)

- Adopt a school and provide tutoring, donations, and fundraising ideas to support programs at the school.
- Provide a computer based literacy training program at community centers or libraries in low income areas.
- Locate an international partner to support a project targeted at street children.
- Assist in the establishment of libraries for children in schools and communities.
- Identify other organizations in the community that could benefit from a children's library, such as a hospital.
- Donate a touring mobile library vehicle for communities with no library.

Provide literacy and vocational training to prison inmates as part of the rehabilitation process

- Work with prison officials to design literacy training programs for prison inmates.
- Provide computer based literacy training programs for prison inmates.
- Donate dictionaries, books, and other materials for prison libraries.
- Work with local authorities to assist with current programs or to design new literacy programs for juvenile detainees.