



RI Literacy Resource Group 2007-2008

The resource group provides information and support to Rotary clubs and districts to encourage participation in programs and projects that promote universal literacy and educational opportunities for all.

A literate world can help to cure most of life's problems of poverty, hunger and health and can even bring peace.

Our Goals

The 2007-08 Literacy Resource Group aims to raise awareness of literacy issues by encouraging:

- every Rotary club to undertake a literacy project either at home or abroad
- every district to carry out a literacy seminar
- every district conference and zone institute to include a literacy component
- every district governor to present a district literacy award
- every Rotary club to participate in International Literacy Day on 8 September 2007 and Rotary Literacy Month in March 2008
- the seeking of opportunities for alliances with other organisations

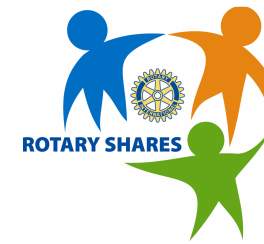
Rotary clubs could serve as a resource to schools, donating members' time, offering materials such as books and computers, and helping to establish libraries in schools and communities, both at home and abroad.

Projects that develop literacy training for children and adults, with special attention to those involving girls, women, at-risk children, and prison inmates are particularly encouraged. Educational opportunities in low-income areas through school and orphanage "adoption" projects and other efforts that offer direct support to street children, AIDS orphans, and refugee and immigrant populations are also well worth considering to help to improve literacy standards.

Organisations such as local education authorities, commercial enterprises and other literacy charities can often offer assistance and support with mentoring schemes that promote vocational and life-skills training.

See the RI Literacy Resource Group web pages at:

<http://www.rotary.org/aboutrotary/president/boyd/literacy.html>



Rotary International
Literacy Resource Group
2007-2008

Literacy Awards

Wilf Wilkinson
RI President

David Fowler
General Co-ordinator

Richard Hattwick
Assistant Co-ordinator

Area Co-ordinators

Tony Serrano	Africa
Kyoin Fujikawa	Asia, Japan, Korea & Taiwan
Ralf Goll	Europe
Rosa María Acevedo de Vázquez	Latin America
Roger Hayward	North America
Marcelina Aurelio	South Pacific & Southern Asia

Advisors

Neil Adamson (CLE) and Vince Walter (CCALS)

RI support staff, Evanston

Abby McNear

David Plater

Suggested Activities for Literacy Awards

1. Conduct an activity to promote International Literacy Day on Saturday 8 September 2007
2. Promote Rotary Literacy Month in March 2008
3. Carry out a club literacy project in addition to promoting International Literacy Day and Rotary Literacy Month
4. Partner with another organisation (Educational Authority, commercial organisation or literacy charity) on a literacy project
5. Sponsor a community literacy project (a suggested activity from the 2007-08 Presidential Citation)
6. Invite a literacy speaker (or perhaps a prison governor, or a local head teacher) to your club meeting
7. Club members volunteer to serve as mentors/tutors at your local school and/or form a 'School Partnership'
8. Collect new and/or used books for your local library or school
9. Initiate or continue a dictionary project in your club/district
10. Try the 'Every School A Star' toolkit being developed by Rotary and the International Reading Association
11. Arrange a local Literacy Seminar
12. Join or start a sponsored event to raise funds for literacy
13. Find out more about the Concentrated Language Encounter (CLE) method of teaching literacy, see: www.cleliteracy.org
14. Start a CCALS literacy project: www.autoskill.com/rotary
15. Conduct an international literacy project
16. Help an immigrant community with literacy

Set your Internet home page to **www.theliteracysite.com** and click daily on the button to donate books completely free of charge every day. 880,713 were donated in this way in 2005

Literacy Certification Form

To qualify for a district Literacy Award, your club must accomplish five literacy activities during the year. To qualify for the zone Literacy Award, your club must accomplish ten literacy activities.

I, President of the Rotary Club of

District Country.....

certify that our club has completed the literacy activities listed below to qualify for a Literacy Award:

1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

President's signature Date

Please send this form to your zone co-ordinator through your district literacy co-ordinator and/or district governor before 15 April 2008.