

Governor-elect: Use this form to send a press release to your local news media. Add your own words and, if possible, include a photo of yourself at the Assembly. Try to edit to one page and remove this text box.



ROTARY CLUB OF [CITY]

Address
City, State Zip Code Country

TEL: (XXX) XXX-XXXX
FAX: (XXX) XXX-XXXX
WEB: www.XXXXXXX

NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Name and phone number
e-mail at email@emailaddress.com

DATE:

Local Rotarian Prepares for Volunteer Leadership

[City, Date] — [Your name, city, state/province] was among more than 500 Rotary leaders from 70 countries who convened in San Diego, California, USA from 13-20 January for Rotary's International Assembly.

Often called "Rotary University," the seven-day training event highlighted innovative service projects from around the globe — including those that reduce poverty and hunger, improve literacy, promote health education and disease prevention and foster world peace and understanding. For the past 22 years, Rotary's top priority has been the eradication of polio, a goal 99 percent accomplished.

Rotary's leadership plenaries, seminars and workshops prepared "district governors-elect" from 532 districts around the world for their one-year term in office, which begins 1 July. Each district governor leads from 40 to 160 local Rotary clubs to meet the needs of communities at home and abroad. Rotary is the world's first club-based, volunteer service organization and now supports nearly 33,000 clubs in more than 200 countries and geographical areas.

"Together, our abilities are stronger. Together, we really can make a lasting difference on a global scale. Together, there is no limit to what we can accomplish," said Dong Kurn Lee, Rotary International's President for 2008-2009 as he announced his theme: "Make Dreams Real."

Founded in Chicago in 1905, Rotary and its ideals of community service and volunteerism quickly spread around the world. By its 25th anniversary, Rotary had more than 150,000 members in 3,349 clubs in 62 countries on six continents.

Today Rotary's 1.2 million members incorporate technology, progressive membership strategies and hands-on projects to make their volunteer efforts more effective, while maintaining a century-long commitment to excellence in community service.

"[Insert quote about a local Rotary project or your response to the International Assembly]."

In addition to thousands of volunteer hours, each year Rotary contributes millions of dollars in humanitarian aid and relief around the globe, funds 1,000 international scholarships and provides cross-cultural exchanges for some 7,000 youth. And, through its flagship program PolioPlus, Rotary has contributed more than \$633 million to the Global Polio Eradication Initiative.

#