

## THE ROTARY FOUNDATION OF ROTARY INTERNATIONAL

# Coordinator Communiqué

A Forum for Foundation News  
October/2009



Dear Friends in Rotary,

Much of the world's attention lately has been focused on daily reports of a declining global economy. When we are inundated with such news from seemingly every corner of the world, we sometimes overlook the many reasons why we are blessed to be Rotarians and why we, collectively, represent over 1.2 million reasons as to why the world is a better place! It's time we shared the good news!

November is Rotary Foundation Month – and it's a perfect time to reflect on all that is good with Rotary and all that Rotarians accomplish in the world. During this time of economic crises for the Rotary year ending 30 June 2009, did you know that:

- in June, Rotarians contributed a total of US\$18 Million, the largest amount ever given to TRF in a single month;
- contributions to the Annual Programs Fund in 2008-09 were the third highest in our Foundation's history;
- Rotarians participated in: 1,560 Matching Grants; 565 GSE teams; 651 Ambassadorial Scholars; 51 World Peace Fellows; 407 District Simplified Grants; 16 new Health, Hunger and Humanity [3-H] Grants; 167 Volunteer Service Grants; 22 Grants for University Teachers; and, they brought our PolioPlus contributions towards Rotary's US\$200 Million Challenge to \$90.7 million!

Yes, our Rotary Foundation had to make some serious cutbacks in Matching Grants, staffing and other Foundation programs that did not set well with many Rotarians, but we did so in order to remain vital while we weather this economic storm. Already, our prudence is paying off and we are beginning to see a rebound in our portfolio.

More importantly, our Rotary Foundation remains one of the most successful charities on earth because of Rotarians, like you. Please join me in making your annual gift to our Rotary Foundation during Foundation month and encourage others in your Rotary club, your district, and your zone to join you and me in furthering our Foundation's success. ***"The Future of Rotary is in Your Hands."***

Sincerely,

Glenn E. Estess, Sr.  
Foundation Trustee Chair, 2009-10  
Past RI President, 2004-2005

## PolioPlus & Rotary's US\$200 Million Challenge



The block of tickets reserved especially for Rotarians expires 1 November 2009, so [buy tickets now](#) for the Concert to End Polio. This special benefit performance supports the global effort to eradicate this disabling, sometimes fatal, childhood disease.

The concert, being held on 2 December 2009, features violin virtuoso Itzhak Perlman and the world-renowned New York Philharmonic. Consider purchasing concert tickets for your friends and family who live in the New York City area. Tickets can also be purchased by clubs and used as fundraisers such as raffles. Tickets may still be purchased after 1 November, but the block of tickets reserved for Rotarians only will be released to the general public in November.

This marks the first time Perlman has played with the Philharmonic in four years. The polio eradication effort resonates strongly with Perlman, who contracted the disease at age four and overcame serious physical challenges to become one of the world's most celebrated musicians. In this special one-night-only performance, Perlman will help Rotary in its effort to raise US\$200 million to match US\$355 million in challenge grants from the Bill & Melinda Gates Foundation.

The 2 December concert will be held 7:30 p.m. in Avery Fisher Hall at the Lincoln Center for the Performing Arts in New York City. Tickets are priced between US\$70 and US\$200. A private reception with Perlman will follow the concert. A premium concert seat and admission to the reception will be offered at a package price of US\$500.

- To buy tickets, phone the Philharmonic box office at 212-875-5656 (10 a.m. to 8 p.m. EDT, Monday through Saturday, noon to 5 p.m. Sunday) and mention that you're a Rotarian so you can access the block of tickets reserved for Rotarians until 1 November.
- Tickets can be [purchased online](#) through the Philharmonic, but they are not part of the Rotary ticket block. Tickets are expected to go quickly. All proceeds will benefit [Rotary's US\\$200 Million Challenge](#).
- If you can't attend the concert, [donate online now to help eradicate polio](#).
- Help promote this special event by placing an ad in your club or district newsletter or Website. Download graphics and learn more at [www.rotary.org/endpolioconcert](http://www.rotary.org/endpolioconcert).
- [View the concert program](#)
- [Watch a video from RI President John Kenny](#)

### **Can-do Spirit Brings Rotary's Challenge Close to Halfway Mark**

Creative Rotary club and district fundraisers, together with the generosity of individual Rotarians, have propelled Rotary's US\$200 Million Challenge almost to the midpoint in funding. As of 24 October, World Polio Day, US\$99 million has been raised for Rotary's challenge through efforts like the following:

- An auction of more than 90 paintings in New Delhi, India, totaled US\$40,000 for the challenge. District 3010 and India PolioPlus Committee Chair Deepak Kapur organized the event in collaboration with the Swiss Embassy and Dhoomimal Gallery.
- A concert organized by District 5230 (California, USA) featured eclectic jazz trumpeter and Grammy Award-winner Chris Botti. The event raised US\$30,000 for Rotary's Challenge, drawing about 1,400 Rotarians and others, including actor and director Clint Eastwood and his wife, Dina.
- Fourteen Major League Baseball teams provided support during the regular season, many donating portions of ticket sales. For example, a game hosted by the Los Angeles Angels of Anaheim resulted in a US\$20,000 contribution; a Cincinnati Reds game US\$10,000; and a Kansas City Royals game US\$7,500.
- The Rotary Club of Ry, Denmark, offered a car as first prize in a community raffle that garnered about US\$8,000.
- District 3400 (Indonesia) organized a family fun day, featuring a blood donation drive, aerobics workout, children's games, music, and a food and fashion bazaar, which raised about US\$5,800.
- A "Put Polio on Ice" fundraiser, sponsored by the Ontario Reign professional hockey team and District 5300 (parts of California and Nevada, USA), netted more than US\$5,000.
- A "Posies to End Polio" fundraiser, sponsored by the Rotary Club of Saratoga Springs, New York, USA, garnered US\$4,050 through sales of red roses at US\$20 per dozen. The effort was preceded by a community forum featuring the Academy Award-nominated documentary *The Final Inch*; a talk by Ann Lee Hussey, chair of the Rotarian Action Group for Polio Survivors and Associates; and a panel discussion involving local Rotarians who served in National Immunization Days in India and Nigeria, two polio survivors, and a health official.
- Members of the Rotary Club of Cheltenham, Gloucestershire, England, raised about US\$2,110 by parking cars for visitors attending a vintage railway exhibition that featured the Hogwarts Express steam locomotive of Harry Potter film fame.

"In the face of difficult economic times, Rotarians are heartily commended for their steadfast commitment and resourcefulness in reaching this milestone of support for global polio eradication," says Rotary Foundation Trustee Chair Glenn E. Estess, Sr. "Rotary's challenge ends 30 June 2012. Let's push confidently ahead to reach our goal and help ensure that all the children of the world will be forever safe from this devastating disease."

### **PolioPlus Eradication Update**

Over the last 20-plus years, Rotary has made tremendous progress toward its goal of eradicating polio, and the number of cases has been reduced to fewer than 2000 in 2008. While the polio virus is stubborn, and difficult challenges lay ahead, the story behind the numbers offers a hopeful view. Never in the history of this initiative have we witnessed such high levels of both scientific innovation and political engagement in the effort. The development of a new bivalent vaccine offers a promising tool for simultaneously targeting the two remaining strains of the virus. Political leaders like U.S. President Barack Obama have championed the cause in recent addresses, and business and charitable organizations like Google and the Bill & Melinda Gates

Foundation have committed significant financial resources to the effort. Progress is also being made in several countries. Here are some highlights of successes in the endemic countries:

**Afghanistan:** The main challenge to polio eradication in Afghanistan remains security issues that limit access to children in high risk areas of the country. General Stanley A. McChrystal, US Army Commander in Afghanistan has committed to helping address security concerns in areas where vaccinations are occurring. During the most recent polio immunization activities, a nationwide campaign was conducted to promote International Peace Day, 20 September 2009, and this helped vaccinators reach more than 880,000 children, the highest number on record. The Rotary Foundation is aiding in these security efforts by funding temporary shelters on the border between Afghanistan and Pakistan to provide a safe environment where vaccinators can effectively conduct immunizations.

**Pakistan:** International PolioPlus Committee Chair Robert Scott traveled to Pakistan in August 2009 to present Rotary's Polio Eradication Champion Award to President Asif Zardari, who recently affirmed his commitment to the cause of polio eradication. Zardari also appointed his youngest daughter, Assefa Bhutto Zardari, as the Ambassador for Polio Eradication. Assefa is Zardari's daughter with former Prime Minister Benazir Bhutto, and she was the first child vaccinated by her mother during the launch of the country's immunization campaigns in 1994. A stamp has been issued to commemorate the appointment.

**India:** The number of polio cases in India is down, and they have successfully eliminated all but 1 genetic lineage of the type 1 polio virus, the most dangerous and paralytic strain of the virus. The Indian government recently renewed its commitment to wiping out the disease by pledging US\$650 million in domestic funding to the cause over the next 3 years. The new bivalent vaccine holds promise as a tool for addressing persistent outbreaks in the last infected areas of India.

**Nigeria:** Because of unprecedented support from key political and religious leaders, Nigeria is gaining momentum in its fight against the polio virus. The country has seen a significant drop in cases over the last year, with the current case count of 382 compared to a count of 692 at the same time last year. For the first time Kano, one of the high-risk northern states, is now vaccinating more than 85% of its children. Nigeria has even experienced two non-consecutive weeks in which no polio cases were reported.

## **FUND DEVELOPMENT**

### **Contributions Update**

For the first quarter ending 30 September 2009, contributions to The Rotary Foundation at US\$22,109,002 declined -17.94% over last year at this time. Giving to the Annual Programs Fund at US\$13,644,707 is down by -17.97%. Contributions to the Permanent Fund at US\$1,427,269 declined -21.11%. Contributions to Rotary's US\$200 Million Challenge declined 17.01% at US\$3,895,178. The Donor Advised Fund contributions were also down by -88.70% to US\$106,427.

	<u>September 2009</u>	<u>September 2008</u>	<b>Increase (Decrease)</b>
Annual Programs Fund	US\$13,644,707	US\$16,634,644	(17.97%)
PolioPlus	US\$ 3,895,178	US\$ 4,693,522	(17.01%)
Permanent Fund	US\$ 1,427,269	US\$ 1,786,596	(20.11%)
<u>Restricted Giving</u>	<u>US\$ 3,035,421</u>	<u>US\$ 3,490,618</u>	<u>(13.04%)</u>
<b>TOTALS</b>	<b>US\$22,022,575</b>	<b>US\$26,605,380</b>	<b>(17.30%)</b>
Unrestricted –Other (DAF)	US\$ 106,427	US\$ 941,867	(88.70%)
	US\$22,109,002	US\$ 27,547,247	(19.74%)

While it may be too early in the Rotary year to determine the outcome for total giving to The Rotary Foundation by 30 June 2010, some reasons for this recent downtrend in giving may be due to unfavorable currency exchange rates in many countries as well as continued bad news on the global economy. However, the latest news is also predicting the economy to be on the positive upswing in 2010 so that is good news.

Last year, a total of 313,027 Rotarians personally contributed to The Rotary Foundation. That is only 26% of the total number of Rotarians. This means that we can continue to grow another 74% just by encouraging *Every Rotarian* to participate in our Foundation *Every Year*. The Rotary Foundation is the only charitable arm of Rotary International that is almost solely supported by Rotary clubs and their members.

We need to do more to share the stories of The Rotary Foundation to make Rotarians want to be a part of an international organization who simply want to “do good in the world.” As RI President John Kenny, has stated, “*The Future of Rotary is in Your Hands.*” The future of Rotary is in all of our hands.

### November is Foundation Month

You can positively impact the current decline in contributions to TRF by sharing the right messages during Foundation month. Please work with your zone teams to convey the importance of giving to our Foundation.

Listed below are some ideas for achieving EREY success to share in your newsletters and presentations throughout the Rotary year:

- 1) ***Before encouraging others to give, you should be a donor first.*** If you haven’t yet made your annual gift, lead by example and contribute during Foundation month.
- 2) ***People give because they are asked to give.*** If Rotarians are not aware of the need, you cannot expect them to respond.
- 3) ***Fundraising is not just asking for a gift, it’s inspiring.*** Tell the story of Rotary. Talk about Foundation projects you’ve been personally involved in, those which have been a life-changing experience for you and for those helped by the project.
- 4) ***People give to people.*** When Rotarians contribute to our Rotary Foundation, they are supporting the programs and projects identified, developed and managed by their fellow Rotarians throughout the world. Other charitable organizations do not inspire their members or donors to participate in both giving and the decision-making on how their contributions are spent. This is unique only unto Rotary. Encourage Rotarians to get involved in their Rotary Foundation. Involved Rotarians, remain Rotarians for life.

- 5) ***Fundraising is about needs, not achievements.*** While we talk often of setting Annual Programs Fund Goals, achieving a US\$100 per capita or more, or achieving 100% participation in ***Every Rotarian, Every Year***, the real goal is identifying a need and then taking the necessary actions to fulfill that need – and just making the world a better place today than it was yesterday.
- 6) ***Realizing that there are more needs in the world than we can fulfill but we can make a difference.*** Sadly, we could never fulfill every need that is out there, but if we don't continue to encourage ***Every Rotarian*** to contribute ***Every Year***, we won't accomplish anything. Through our collective contributions to The Rotary Foundation, we continually find meaningful ways to help others.
- 7) ***Share the Foundation message with every Rotary club.*** Make every effort to work with other senior leaders, district governors, district governors-elect, district Rotary Foundation chairs, annual giving subcommittee chairs, and permanent fund chairs, to ensure that every Rotary club contributes something to the Foundation. In 2008-09, there were nearly 7,350 Rotary clubs that did not contribute to the Foundation. Look to see how many noncontributing clubs you had in your zone(s). Find out the reasons why. Do they really know what The Rotary Foundation is all about?
- 8) ***Share the messages with The Rotary Foundation.*** We appreciate the fundraising ideas you give us to share with others on our website and in our publications. One great idea can generate ten more. We take your suggestions seriously. We can't always put them into action as quickly as we would like, but they are not forgotten.

The success of our Foundation programs depends on the work we do to increase awareness and educate the Rotarians in our zones, districts and clubs about The Rotary Foundation. You are the lead fundraiser in your Zone. You attained that position within the Foundation because you care.

From all of us in Fund Development, thank you, for all that you do for our Foundation!

#### **Tax Receipts for Calendar Year 2009 Contributions**

Contributions requiring 2009 tax receipts must be postmarked on or before 31 December 2009 and received at The Rotary Foundation by Friday, 9 January 2010. Allow seven (7) days for mail delivery. Any contributions postmarked after 31 December 2009 will receive 2010 calendar year tax receipts. Contributions should be mailed to the appropriate Rotary International Office or designated fiscal agent.

Online credit card contributions via MasterCard, Visa, and American Express will be accepted until 2400 hours Central Standard Time on 31 December 2009 through Member Access at [www.rotary.org](http://www.rotary.org). Online contributors must print out their own tax receipts.

*Please note* that the Contact Center is now accepting secured credit card contributions by phone for the United States during normal business hours, 830 hours to 1700 hours, Central Standard Time by calling 1-866-976-8279. Please note that credit card contributions received from outside of the United States are not eligible to receive the tax benefits from their respective countries for these contributions made online at [www.rotary.org](http://www.rotary.org) or through the Contact Center. Questions may be directed to the Contact Center at: [contact.center@rotary.org](mailto:contact.center@rotary.org).

#### **TRF 2008-2009 Club Banner Recognition**

Top Three Per Capita Giving; EREY Club and 100% Rotary Foundation Sustaining Member Club annual banner recognition have been sent out to all of the current District Governors with a list of recipient clubs. Included with the banner shipments were Certificates of Appreciation for clubs that met the US\$1,000 contribution commitment to Rotary's US\$200 Million Challenge

for polio eradication in 2008-09. In 2009-10, all Rotary clubs are being asked to make a US\$2,000 commitment to the Challenge. If you learn of clubs that should have received banner recognition but did not, we are happy to review those requests on a case-by-case basis. Please send all banner inquiries to: [apf@rotary.org](mailto:apf@rotary.org).

### **Permanent Fund**

On 31 August 2009, the Permanent Fund's net assets were US\$182.5 million. As of 31 August 2009 the estimated expectancies to the Permanent Fund stood at US\$415.6 million. Therefore, the Permanent Fund's net assets and expectancies were US\$598.1 million as of 31 August 2009. The goal is to reach US\$1 billion by 2025.

### **Bequest Society Update**

As of 30 September 2009, there were 6916 Bequest Society commitments with an expected value of US\$300.4 million. These commitments represent a significant percentage of the expectancies to the Permanent Fund and an increase of 36 new bequests valued at US\$1.0 million since August.

Will you include The Rotary Foundation in your will or other estate plan to forever be a part of Rotary's legacy of doing good in the world? [www.rotary.org/bequest](http://www.rotary.org/bequest)

### **Donor Advised Fund Update**

As of 30 September 2009, there were 137 DAF accounts with a fair market value of US\$6.9 million. TRF DAF has gone interactive! Manage your account online at [www.rotary.org/DAF](http://www.rotary.org/DAF).

## **EDUCATIONAL PROGRAMS**

### **ROTARY CENTERS FOR INTERNATIONAL STUDIES**

#### **Rotary Centers Committee Meeting**

The Rotary Centers Committee held their annual selection meeting from Monday, 12 October 2009 to Thursday 15 October 2009. The committee selected the ninth Rotary World Peace Fellow class that will begin their studies at the various Rotary Centers in 2010. All applicants and their sponsor districts will be notified of the results by early November following the October Trustees meeting

#### **Connect Rotary World Peace Fellows with Rotary Projects**

Rotary World Peace Fellow alumni work in a variety of fields related to international development, peace and conflict studies and economic development. If Rotary clubs and districts are interested in partnering with Rotary World Peace Fellows to work on projects, TRF will be happy to try and make connections. If interested, please contact Mike Pfriem at [Michael.Pfriem@rotary.org](mailto:Michael.Pfriem@rotary.org).

#### **More Rotary Centers News**

Sign up to receive more rotary centers news at:

<http://www.rotary.org/en/StudentsAndYouth/EducationalPrograms/RotaryCentersForInternationalStudies/Pages/PeaceNetNewsletter.aspx> Contact: Judy Gibson, Rotary Centers Department Manager, at [Judy.Gibson@rotary.org](mailto:Judy.Gibson@rotary.org) or +1-847-866-3834.

## **AMBASSADORIAL SCHOLARSHIPS**

### **Regional Scholar Orientation Seminars**

Although the supplemental orientation seminar grants were suspended for 2009-2010, Ambassadorial Scholars are still required to participate in an orientation provided by Rotarians and/or program alumni at the club, district or multi-district (regional or zone) level. Districts with scholars who are unable to attend an orientation, should contact the Scholarships Department in Evanston (or a TRF representative at one of our international offices) for an updated version of the pre-departure Microsoft PowerPoint presentation to review with your scholar(s).

As always, RRFCs are encouraged to support and attend the scholar seminars in their regions. RRFCs are also encouraged to work with DRFCs and scholarship chairs in their respective zones to develop or help secure funding for existing regional seminars. A list of Regional Scholar Seminars is posted on the following link and is updated periodically after receiving information regarding the 2009-2010 seminars:

<http://www.rotary.org/en/StudentsAndYouth/EducationalPrograms/AmbassadorialScholarships/Pages/About.aspx> .

### **2010-2011 Host Counselor Appointments Needed**

Scholarships coordinators are continuing their work on requests for host counselor appointments for Ambassadorial Scholars who will study during the 2010-11 program year. Requests are sent electronically to district governors-elect, scholarship subcommittee chairs, and when necessary to district Rotary Foundation committee chairs.

RRFCs may remind district leaders that appointing committed Rotarians to this volunteer position ensures scholars will receive guidance in scheduling their required presentations at Rotary club and district meetings and service project events, etc. Without active Rotarian involvement in the stewardship of these \$25,000 USD flat grant awards, it becomes difficult for scholars to fulfill their ambassadorial responsibilities as expected. Please help your districts to fulfill their role in training our future world leaders.

### **2010-11 Ambassadorial Scholar Assignments**

As of 1 October 2009, the Educational Programs Division has received nearly 400 applications and has already assigned many scholars to host universities and districts. This compares favorably with last year at this time. We have received numerous applications electronically which speeds up the application and assignment process considerably. A special thanks to all RRFC's who have helped make this happen this year.

Contact: Brad Lauman, Scholarships Department Manager, tel: +1-847-866-3323; fax: +1-847-556-2144; e-mail: [Brad.Lauman@rotary.org](mailto:Brad.Lauman@rotary.org) or visit the RI website at: <http://www.rotary.org/en/StudentsAndYouth/EducationalPrograms/AmbassadorialScholarships/Pages/About.aspx>

## GROUP STUDY EXCHANGE

### 2010-11 District GSE Applications

Electronic versions of the GSE district application have been sent to 2010-11 district governors via e-mail and are now available at [www.rotary.org](http://www.rotary.org). Applications were due on **1 October 2009** and will begin being paired soon. If your district wants to participate in GSE for 2010-11 and has not yet submitted their application, please contact your GSE coordinator immediately.

District applications are also available for download on the Rotary website at <http://www.rotary.org/en/ServiceAndFellowship/Fellowship/GroupStudyExchange> Remember that districts that plan to participate in two exchanges during the 2010-11 Rotary year must submit a separate application per exchange.

### Preparing Your Team

Currently there are over 65,000 GSE alumni in the world. Past GSE Team Members and Team Leaders can provide your team with unique perspectives on numerous steps in preparations, from travel in another country to what to pack. If you are interested in taking advantage of this vast resource, please contact your district Alumni Subcommittee Chair or e-mail your request for a list of alumni living in your district to [alumni@rotary.org](mailto:alumni@rotary.org).

### GSE Team Travel Arrangements

Any teams yet to submit pre-departure documentation for their exchange are asked to follow the procedures below with regards to arranging travel with Rotary International Travel Services (RITS):

- Submit the typed *Travel Request Form* complete with any additional post-GSE personal travel *at least 45 days before scheduled departure date*.
- Confirm with the host district, the dates of travel and the arrival and departure city. (Once tickets are issued, the sponsor district is responsible for costs related to any changes made to the tickets or itinerary).
- Book travel from a common point of departure in or nearest to the sponsor district to a common point of arrival in or nearest to the hosting district, and back between these same two points.

Following these procedures will expedite the booking of your team's travel arrangements by RITS. Any questions regarding these procedures can be directed to your district's coordinator at TRF.

### Host District Itineraries

The GSE department would like to remind all districts that a host district itinerary is a required pre-departure document. The host district itinerary does more than just let a visiting team know what they will be doing on a tour; it is also used to pinpoint a team's location in the event of an emergency. This includes, but is not limited to, natural disasters or family emergencies back home.

The GSE department requires each sending district to submit the host district itinerary which they have received, and each itinerary should show the location and a contact person for each team member at every moment during the tour. If a district does not submit their complete host district itinerary to the GSE department prior to departure, they will not be allowed to travel.

Each host district itinerary must contain the following information:

- Names, addresses and contact information of each host family
- Schedule of host families
- Schedule of all planned activities
- Specified locations of all planned activities
- Names and contact information of any Rotarians who will be escorting the team
- Approval of the sponsor district

Please note that without a complete and detailed itinerary, a GSE team will not be allowed to travel. Host districts must keep in mind that they are just as responsible for a GSE team as the sponsor district, including during the planning process. **Both districts should work together to submit an itinerary at least 15 days before the scheduled date of departure, along with all other GSE documents. Districts without a Host District Itinerary will not be allowed to travel.**

If you have questions or would like a template of a successful host district itinerary, please contact your GSE Coordinator.

### **Areas of Focus**

Unsure of what to include in your Host District Itinerary? In preparation for the eventual impact of the Future Vision on all districts we suggest utilizing some of the Areas of Focus in your planning for a visiting GSE Team. After the Future Vision Pilot is over, all districts will be asked to participate in projects related to these areas. What better time to familiarize your district with these areas than the present? Areas of focus include:

- Peace and conflict resolution/prevention
- Disease prevention/treatment
- Water and sanitation
- Maternal and child health
- Education and basic literacy
- Economic and community development

## **ALUMNI RELATIONS**

### **Reconnections**

TRF's alumni newsletter, *Reconnections*, has transitioned to a bi-monthly e-newsletter sent in 7 Rotary languages. All interested Rotarians and alumni are encouraged to sign-up to receive the newsletter at

<http://www.rotary.org/en/StudentsAndYouth/Alumni/ReconnectionsNewsletter/Pages/ridefault.aspx>.

### **Rotary Alumni Celebration**

At their June meeting, the Trustees approved a Rotary Alumni Celebration to be held in conjunction with the 2010 RI Convention in Montréal, Canada on Saturday, 19 June 2010. All TRF alumni and interested Rotarians are invited to attend for a registration fee of only US\$25. The event will be held at the Palais des congrès de Montréal, the same venue as the RI Convention. Additional details to be sent in November.

## Alumni Updates

### **Rotary Centers for International Studies**

**Ms. Lisa Monette, Canada, Rotary World Peace Fellow, July-September 2009, Chulalongkorn University, sponsored by the Rotary Club of Ottawa, Canada, District 7040**

**Ms. Raseema Alam, Canada, Rotary World Peace Fellow, July-September 2009, Chulalongkorn University, sponsored by the Rotary Club of Toronto Earls court, Canada, District 7070**

**Maj. Gregario Hernandez, Philippines, Rotary World Peace Fellow, July-September 2009, Chulalongkorn University, sponsored by the Rotary Club of Manila Metro, Philippines, District 3810**

**Col. (ret.) Virender Singh Malik, India, Rotary World Peace Fellow, July-September 2009, Chulalongkorn University, sponsored by the Rotary Club of Imphal, India, District 3240**

These four peace fellows from the July 2009 class at Chulalongkorn University launched an initiative called Million Acts of Peace. They started this social movement that challenges one million people to each perform one act of peace. The act of peace can be anything like learning a new language, volunteering for a charity, or simply listening to someone. Participants document their acts of peace using social networking sites such as Facebook, Twitter, and Orkut. More than 100 acts of peace have been documented so far since the movement started in early August. Learn more about Million Acts of Peace at their web site: [www.millionactsofpeace.com](http://www.millionactsofpeace.com).



### **Ambassadorial Scholarships**

**Juan Carlos Zarate, 1993-94 Ambassadorial Scholar sponsored by the Rotary Club of Anaheim, California, USA (District 5320) to attend Universidad De Salamanca in Spain**



Juan Carlos Zarate, a senior advisor at the Center for Strategic and International Studies, recently has joined CBS News as a national security analyst. Zarate served as deputy assistant to the president and deputy national security adviser for combating terrorism from 2005 to 2009. He helped develop effective implementation of the U.S. government's counterterrorism strategy, and was also responsible for overseeing all policies related to transnational security threats, including counter narcotics, maritime security,

hostages, international organized crime, money laundering, and critical energy infrastructure protection.

Prior to joining the National Security Council, Zarate served at the Department of the Treasury from 2001 to 2005. He was the first assistant secretary for terrorist financing and financial crimes, where he helped build comprehensive anti-money laundering systems and expand the department's powers to advance national security interests. There he spearheaded the recovery of over \$3 billion in Saddam Hussein's assets.

Zarate also served as a prosecutor in the Terrorism and Violent Crime Section of the Department of Justice, where he worked on cases including the USS Cole investigation. He is the author of *Forging Democracy: A Comparative Study of the Effects of U.S. Foreign Policy on Central American Democratization* (University Press of America, 1994), as well as *The Emergence of a New Dog of War*, (Stanford Journal of International Law 1998), a groundbreaking article on the growing use of private military and security companies by the nation states.

**Nobuko Awaya, 1973-74 Ambassadorial Scholar sponsored by the Rotary Club of Yamaguchi, Japan (District 2710) to attend Southern Methodist University in Dallas, Texas, USA**



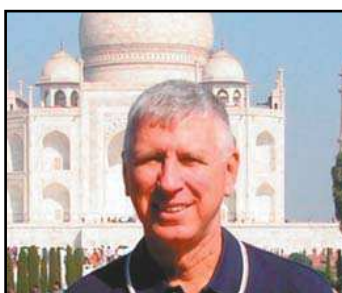
Nobuko Awaya is a professor of Intercultural Communications with a special interest in media and gender subjects at Shoin University in Kanagawa, Japan. She is also a freelance journalist / author and has served as co-chair of the Research Organization for Asian American Experience since 2000.

One of Awaya's first works in gender issues was translating *Shy-Man Syndrome* by Dr. Brian Gilmartin in Japanese in 1990. Using her cross-cultural background, she authored "*Women and Children Change Japan*" (PHP 1991), "*Re-Imaging Japanese Women*" (UC Berkley Press 1996), and "*The Man Who Runs Away*" (Kosai-do Press 2000). Since 2004, the Japanese Ministry of Education and Science has included her essays in public high school textbooks.

Awaya is a descendant of a family who owned a house built 200 years ago on Izu Peninsula, Shizuoka, Japan. In 2000, she inherited the house named after her grandfather, Chihan, who was a philanthropic patron of the arts. Awaya decided to use the house as a place of creative inspiration and began organizing the "Chihan Art Project" in 2007. It is an ongoing artistic series of cross-cultural workshops, performances and exhibits. More information can be accessed at <http://chihanartproject.blogspot.com>.

**Group Study Exchange**

**Woody Sadler 2008-2009 GSE team leader sponsored by the Rotary Club of Lexington Sunrise, Virginia, USA (D-7570) to India (D-3090)**



Former GSE team leader and retired USMC Colonel, Rotarian Woodson "Woody" Sadler recently tried his hand at journalism, writing about his GSE tour in early 2009 for his local newspaper, The News-Gazette of Lexington, VA. His articles were featured as a four-part series detailing Sadler's time in India and his perspective on subjects relevant both to India's development as well as his own community. Touching on highlights of the tour, the series addressed

issues such as the effectiveness and initiatives of the Indian Educational system and the cultural plurality which is ever-present in Indian society. These articles give the people of his home town a chance to experience a local perspective on international understanding and how India may affect Americans in the 21<sup>st</sup> century.

### *Humanitarian Grants Success Story*

The Rotary Clubs of Cochabamba-Tunari, Bolivia (D4690) and Space Center, TX, USA (D5890) partnered together to receive a Matching Grant to provide a year-round water supply to a drought-stricken region of Bolivia. Working in conjunction with local villagers and non governmental organizations, the Rotarians finished constructing a dam (initiated but subsequently abandoned by the government) and installing a water distribution system so that the accumulated water could be directed to agricultural areas.

These areas had been hindered by drought conditions seven months each year. The immediate impact on the surrounding communities was a sense of hope that, for the first time, they would have access to water year-round. Local farmers and families referred to this project as a “dream come true” for them and their children. In addition to providing the means for year-round farming, this dam has allowed local farmers the ability to stock up on produce which can later be sold in the city markets. Furthermore, having regular access to water will help to ensure that farmers are able to stay in their local communities year-round. Previously, they would travel to the cities to search for work during the dry season, leaving their families to fend for themselves. This wonderful project has brought significant and lasting change to a deserving community in Bolivia!



## **OPERATIONS & ADMINISTRATION**

### ***SHARE Tip of the Month***

Districts are encouraged to keep track of their DDF balances so they know how much 2009-10 DDF they have available in case they want to fund Matching Grants projects with DDF in lieu of receiving a match from the Foundation. Districts may check that their records match the Foundation's by requesting a *SHARE* Transaction Detail Report and Tagged DDF Report from the *SHARE* coordinator.

The 1 October deadline for 2010-11 Educational Programs applications has come and gone. Although these applications are being processed this year (2009-10), the expenditure is being

charged against the district's 2010-11 DDF balance. Reminder: the 1 October deadline does not pertain to districts participating in the Future Vision Pilot program.

The 100 districts participating in the Future Vision Pilot are scheduled to receive a customized 2010-11 *SHARE* kit in late November. This newly designed kit will include a *SHARE* System Report, along with a list of DDF spending options and worksheet that are specific to the new grantmaking model. Each RRFC will receive a copy of the kit and the *SHARE* reports for their districts.

Questions about *SHARE*? Contact Steve Lyons, 847-866-3362; [steve.lyons@rotary.org](mailto:steve.lyons@rotary.org).