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YEAR

SUCCESS BOOKLET

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Every Rotarian, Every Year

Every Rotarian, Every Year aims to engage every Rotarian in the life-changing programs of our Rotary Foundation. The purpose of this initiative is to

- Encourage every Rotarian to participate in a Foundation humanitarian or educational service project every year
- Encourage every Rotarian to personally contribute to the Foundation's Annual Programs Fund every year

With their volunteerism and generous philanthropy, Rotarians are at the heart of The Rotary Foundation's mission to eradicate polio and further Rotary's humanitarian, educational, and cultural exchange programs worldwide.

Financial support of the Annual Programs Fund from every Rotarian is the key to helping rebuild suffering communities and nations by resolving conflict, eradicating disease, providing safe water, feeding the hungry, and educating children and adults.

Every Rotarian, every project, and every contribution makes a difference every year.



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Club Schedule

The key to a successful year is being able to anticipate demands and deadlines. This advanced planning will help lessen the stress of planning big events and reaching certain goals.

Here are some important actions to focus on in the coming months:

- **April–May:** Contact your district governor-elect to discuss implementing the Every Rotarian, Every Year (EREY) effort in your club, specifically building your club Foundation team and setting fund development goals. Discuss upcoming district assembly and Foundation seminar schedules to maximize club member participation.
- **1 May:** Submit your Fund Development Club Goal Report Form to your district governor-elect.
- **May–June:** Confirm a date for the club visit by your incoming district governor. Arrange to have regular Rotary Foundation club programs featuring past and present district leadership, Ambassadorial Scholars, Group Study Exchange participants, etc. Build a group distribution list with contact information for all club members and leaders (name/ address/phone/e-mail address).
- **June:** Work with outgoing club president to ensure a smooth transition; learn more about your club's giving trends, Major Donor prospects, fundraisers, and other Foundation projects.
- **July:** Open each club meeting with a Rotary Foundation Thought. Identify prospects for lead gifts (major gifts, challenge gifts) to the Annual Programs Fund and Permanent Fund.

Every Rotarian, Every Year

Club Schedule



- **August:** Begin planning for November Rotary Foundation Month activities.
- **30 September:** Submit 1st quarter Annual Programs Fund/EREY contributions to the appropriate Foundation office in order to reach 25 percent of the club's annual giving goal.
- **October:** Secure at least one challenge gift for the Annual Programs Fund and Benefactor commitments to the Permanent Fund.
- **November (Rotary Foundation Month):** Effectively promote Foundation programs and financial support from Every Rotarian, Every Year. Promote any challenge gifts and The Rotary Foundation Sustaining Member program.
- **31 December:** Submit year-end contributions to the appropriate Foundation office in order to achieve 50 percent of club's annual giving goal.
- **31 March:** Achieve 75 percent of your annual giving goal. Submit contributions to the appropriate Foundation office.
- **30 June:** Achieve 100 percent of your annual giving goal. Submit contributions to the appropriate Foundation office.
- **Ongoing:** Take time to regularly show appreciation to Major Donors, Paul Harris Society members, Bequest Society members, Benefactors, Paul Harris Fellows, and Rotary Foundation Sustaining Members. Average processing time for recognition is four to six weeks from receipt of application.

Weekly Rotary Foundation Thoughts

continued

“What an impact this wonderful organization has had on my life! I can hold my head high and say I helped to eliminate polio, educate thousands of students, and I am helping promote peace and global understanding. I am doing all of this because I am a Rotarian!”

*Mary Q. Garrison
Rotary Club of Wilbur, Nebraska, USA
District 5650*

Educating Rotarians about the work of The Rotary Foundation is one of the most effective tools for gaining and broadening support of our Annual Programs Fund and the Every Rotarian, Every Year effort. The **Weekly Rotary Foundation Thought** is designed to inform our members of the many ways in which we impact the world. These thoughts will get you started on your quest to rediscover Rotary, but feel free to write and share your own thoughts — there’s always something new and exciting going on in Rotary.

The club president can begin the tradition by opening each meeting with a brief moment on The Rotary Foundation, but consider rotating ownership of the weekly reading among club members. In fact, didn’t Paul Harris have a similar idea about rotating?

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Weekly Rotary Foundation Thoughts

Week 1:

This week's **Rotary Foundation Thought** is about the founder of our Foundation, Arch C. Klumph.

A member of the Rotary Club of Cleveland, Ohio, USA, Klumph served as the RI president in the 1913-14 Rotary year. In 1917, Klumph declared that “we should accept endowments for the purpose of doing good in the world in charitable, educational, and other avenues of community service.” His vision and a contribution of US\$26 left over from the RI Convention helped to establish the charitable and humanitarian arm of our organization, The Rotary Foundation.

Due to the hard work and generosity of Rotarians worldwide, The Rotary Foundation has improved lives for over 90 years. With ongoing financial support, our Foundation will continue to carry on Klumph’s dream well into our second century of service.

Week 2:

This week's **Rotary Foundation Thought** is about PolioPlus.

In 1985, Rotarians made a promise to the children of the world. Since PolioPlus began, the number of polio cases worldwide has declined by 99 percent, thanks largely to the efforts of Rotarians around the world. Rotarians have committed nearly US\$650 million toward global polio eradication efforts. Already, five million children are walking who would have been paralyzed, and more than 1.5 million lives have been saved. None of this would be possible if it weren't for Rotary's leadership and vision.

What a wonderful legacy we are leaving to the children of the world. Goodbye Polio. Thank you, Rotary.

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Week 3:

This week's **Rotary Foundation Thought** is about Every Rotarian, Every Year.

Every minute of every day someone's life is being improved by our Rotary Foundation. Wells are being dug in India, blind children are using Braille typewriters in Brazil, toilets are part of improved sanitation in Sri Lanka, and dental treatment is available to the needy in Nicaragua. In a world where the divide between the haves and have-nots is growing, we as Rotarians must do our part and "do good in the world."

Every Rotarian, every project, and every contribution makes a difference every year.

Week 4:

This week's **Rotary Foundation Thought** is about District Simplified Grants.

District Simplified Grants allow Rotary clubs to identify, plan, and fund worthy projects in their own communities or internationally. Grants can fund improvements such as kitchen equipment for a food shelter, assistance for after-school programs, dictionaries or encyclopedias for primary school children, or renovations to a playground. The more we contribute to our Foundation's Annual Programs Fund, the more opportunities and funding we will have for such projects.

The Rotary Foundation allows us to "do good in the world" here in our own community, as well as internationally.

Weekly Rotary Foundation Thoughts



Week 5:

This week's **Rotary Foundation Thought** is about a Rotary World Peace Fellow at work on the frontlines.

Izabela Pereira, a 2007 graduate of the Rotary Center for International Studies at Universidad del Salvador in Argentina, helped monitor Nicaragua's recent election as part of an Organization of American States mission to the country. Izabela says her experience as a Rotary World Peace Fellow and an OAS observer gave her a firsthand understanding of how democracy is being promoted and strengthened in Nicaragua. She has also conducted fieldwork in Senegal and Côte d'Ivoire for the United Nations Development Fund for Women.

Izabela is one of hundreds of peace fellows who have received the training and field experience necessary to work for lasting peace and stability throughout the world.

Weeks 6-52:

Please visit www.rotary.org to access more **Weekly Rotary Foundation Thoughts** and other Every Rotarian, Every Year resources. Or, type "Foundation Thoughts" in the Search field at www.rotary.org.

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Your Annual Programs Fund

Contributions at Work

continued

A US\$100 contribution helps provide

- Prostheses for three people in Kathmandu, Nepal
- One cook stove for a family in rural Guatemala
- School supplies for 15 elementary school students in Costa Rica
- School fees for one year for a high school student in China
- Four cataract surgeries in India

A US\$250 contribution helps provide

- 13 desks for primary schools in Costa Rica
- 100 pairs of eyeglasses for patients in Nigeria
- 2 sewing machines and training in dressmaking for village women in the Philippines
- 6 desks for a community school in the Solomon Islands
- Playground equipment for an orphanage housing 32 AIDS orphans in Thailand

A US\$500 contribution helps provide

- One borewell that provides safe water to 65 people in a rural village in India
- 20 carbon monoxide sensors and educational fliers for a community in Mexico
- 4 toilets for a small village in Sri Lanka
- One Braille typewriter for a blind child in Brazil
- One inhalation device for a municipal hospital in Lithuania

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Your Annual Programs Fund Contributions at Work



A US\$1,000 contribution helps provide

- Professional counseling and therapy to 120 abused children in the USA
- A computer and English language software for a primary school in Malaysia
- Occupational therapy equipment to a school for disabled children in the Bahamas
- Musical instruments to support therapy activities for street children in Mauritius
- A tree nursery, pasture management, and environmental education for communities near Ulaanbaatar City, Mongolia

For more information, or to make your gift online, visit www.rotary.org.

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Appreciation & Recognition Opportunities

The Rotary Foundation welcomes a number of opportunities to show its appreciation to individuals for personal outright contributions supporting its humanitarian and educational programs. It is critical, however, to properly designate contributions from individuals to their membership/donor account for eligibility. Membership/Donor numbers may be obtained from the club secretary and are also listed on the Club Recognition Summary.

Rotary Foundation Sustaining Member

A Rotary Foundation Sustaining Member (RFSM) is an individual who personally contributes US\$100 or more each year to the Annual Programs Fund. When a club submits a single contribution check reflecting an individual member's contributions, the individual's allocations must be documented (including donor name, ID, and amount) by completing a *Multiple Donor Form* (094-EN). These contributions also count toward Paul Harris Fellow, Multiple Paul Harris Fellow, Paul Harris Society, Major Donor, and club recognition. Present the annual *RFSM Badge Sticker* (956-EN) to the contributor in appreciation of RFSM achievement.

Paul Harris Fellow and Multiple Paul Harris Fellow

Paul Harris Fellow Recognition is given in appreciation to anyone who contributes, outright or cumulatively — or in whose name is contributed — a gift of US\$1,000 or more to the Annual Programs Fund. The recognition consists of a certificate, pin, and medallion. Multiple Paul Harris Fellow Recognition is extended at subsequent \$1,000 levels (e.g., \$2,000, \$3,000...). Recognition consists of a pin with additional stones corresponding to the recipient's recognition amount level.

Annual Programs Fund — *SHARE*

Appreciation & Recognition Opportunities

Paul Harris Society

The Paul Harris Society is a district-administered recognition for those who elect to personally contribute US\$1,000 or more each year to the Annual Programs Fund, PolioPlus, PolioPlus Partners, or Humanitarian Grants Program. Individual districts handle all associated recognition for this program, and inquiries should be directed accordingly. Paul Harris Society contributions may be eligible toward Rotary Foundation Sustaining Member, Paul Harris Fellow, Multiple Paul Harris Fellow, and Major Donor recognition.

Major Donor

The Rotary Foundation recognizes as Major Donors those individuals or couples whose combined personal giving has reached US\$10,000, regardless of the gift designation. Recipients may elect to receive a crystal recognition piece and pin(s) commemorating the gift at each new recognition level.

Every Rotarian, Every Year Club

A club can be recognized as an Every Rotarian, Every Year Club each year with 100 percent member participation and a minimum US\$100 per capita contribution. Every active member must personally contribute and be credited with some amount to the Annual Programs Fund (APF) during the Rotary year, and the club's total APF per capita must reach or exceed \$100. This annual banner recognition is automatically awarded at the conclusion of the Rotary year. Banners are mailed to the current district governor for presentation.

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100% Rotary Foundation Sustaining Member Club

This recognition is awarded annually to clubs with every active member personally contributing US\$100 or more to the Annual Programs Fund during the Rotary year and the club achieving \$100 in per capita contributions. Recognition is automatically awarded at the conclusion of the Rotary year, and banners are mailed to the current district governor for presentation.

Top Three Annual Giving per Capita Clubs

Recognition is given to the top three annual giving clubs in the district, with a minimum US\$50 per capita required. The recognition is automatically awarded at the conclusion of the Rotary year, and banners are mailed to the current district governor for presentation.

100% Paul Harris Fellow Clubs

This one-time banner recognition is awarded upon request. To be eligible, every active (dues-paying) member of the club must be a Paul Harris Fellow at the time banner recognition is requested. The club's name is engraved on a plaque permanently displayed at Rotary International World Headquarters.

The Rotary Foundation of Rotary International
erey@rotary.org

www.rotary.org

Every Rotarian, Every Year

Frequently Asked Questions

For more information on these and other questions, please

- Visit the RI Web site at www.rotary.org
- E-mail erey@rotary.org
- Contact your district Foundation chair or Annual Giving subcommittee chair

GENERAL EREY & CONTACT QUESTIONS

What is Every Rotarian, Every Year (EREY)?

The Every Rotarian, Every Year effort encourages Rotarians worldwide to participate fully in our Rotary Foundation. The purpose of the EREY initiative is twofold:

- 1) Encourage every Rotarian to participate in a Foundation humanitarian or educational project that truly makes a difference in the world every year.
- 2) Encourage every Rotarian to personally contribute to the Foundation's Annual Programs Fund every year.

What percent of my contribution directly supports programs?

One hundred percent of Annual Programs Fund (APF) contributions are spent on Foundation programs. Contributions to the APF are invested for a period of three years. A portion of the earnings from that investment pay for the Foundation's administrative and fund development expenses.

Following the three-year investment cycle, 50 percent of the APF-SHARE contributions raised in your district are returned to your district in the form of District Designated Funds. The other 50 percent goes to the World Fund to sustain trustee-directed programs in which all districts and clubs participate, such as humanitarian grants, Group Study Exchange, and the Rotary Centers for International Studies.

Which programs are supported by APF-SHARE/EREY contributions?

The APF is the primary source of unrestricted support for The Rotary Foundation's humanitarian and educational programs. Programs supported by APF-SHARE include Ambassadorial Scholarships; Volunteer Service Grants; District Simplified Grants; Group Study Exchange; Rotary Grants for University Teachers; Health, Hunger and Humanity (3-H) Grants; Matching Grants; and the Rotary Centers for International Studies.

How does each club set its APF goal?

Each club president-elect is asked to submit the Fund Development Club Goal Report Form to the district governor-elect at the presidents-elect training seminar. The goal should be attainable, yet challenging and represent an increase in giving from the previous year. Clubs are encouraged to meet the minimum US\$100 per capita goal. When feasible, clubs are encouraged to submit collected contributions to The Rotary Foundation as they are received. Progress toward goal achievement may be monitored by viewing contribution reports available through the Member Access Portal at www.rotary.org.

How are successful clubs raising money for the APF?

Some clubs promote recurring contributions to The Rotary Foundation (TRF) by encouraging members to include a voluntary contribution with the regular club dues statement, or by asking each member for a specific amount. (In the USA and Canada, TRF-DIRECT is a popular recurring gift option that encourages direct deductions from a checking or savings account or by credit card.) Other clubs that wish to promote fellowship among members hold fundraising events in support of TRF projects.

To whom can I direct questions about our club's monthly contributions, Paul Harris Fellow Recognition, or corrections to our Club Recognition Summary?

Your district Foundation chair or Annual Giving subcommittee chair can help. Foundation staff contact information is available at www.rotary.org on the Contact Us page.

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Every Rotarian, Every Year

Frequently Asked Questions

CONTRIBUTIONS QUESTIONS

With all gifts, please use your membership ID number to ensure proper credit and recognition.

How do I make my gift?

Contributions to the Annual Programs Fund may be made online, by check, credit card, or wire transfer, or through your Rotary club. For gifts of stocks, bonds, or mutual funds, please visit www.rotary.org and enter “Ways to Give” in the Search field.

Do any special forms need to be included with the gift?

The *TRF Global Contribution Form* (123-EN) is the standard form that individuals and clubs can use for contributions made to The Rotary Foundation. This and other useful forms can be found at www.rotary.org.

For clubs submitting a single contribution on behalf of multiple donors, please complete the *Multiple Donor Form* (094-EN), also available online.

How can I find out what my cumulative giving to The Rotary Foundation is?

All Rotarians can access their personal contribution history online by logging on to Rotary’s Member Access at www.rotary.org. To register, click on Member Access. Each user must know his or her district number, club number, and membership ID number and have a valid e-mail address. You may also contact your district Foundation leaders or Foundation staff representative for further assistance. Foundation staff contact information is available at www.rotary.org on the Contact Us page.

Are my contributions to the Foundation credited to my Rotary club and district?

Yes, all gifts to the Annual Programs Fund are credited to the individual donor and count toward the donor's Rotary club and district Fund Development goals.

Is The Rotary Foundation eligible to receive corporate matching gifts from my employer?

The Rotary Foundation is recognized as a 501(c)(3) nonprofit charitable organization and may be eligible to receive corporate matching gifts from your employer if the Foundation fits into the company's giving guidelines. Many international companies may match contributions to the Foundation from employees who work in different countries. Your employer's human resources department can help you determine if your gift can be matched and provide you with the required corporate matching gift forms.

RECOGNITION/APPRECIATION QUESTIONS***What is a Rotary Foundation Sustaining Member?***

A Rotary Foundation Sustaining Member (RFSM) is a person who contributes US\$100 or more per year to the Annual Programs Fund. A donor will not appear as a RFSM on the Club Recognition Summary until his or her personal cumulative giving for the current year has reached \$100 or more. *RFSM Badge Stickers* (956-EN), included each year in the *Club Success Kit*, should be given to members as they reach RFSM status. Additional sheets of stickers can be ordered from <http://shop.rotary.org>.

Every Rotarian, Every Year

Frequently Asked Questions

Do my Annual Programs Fund/RFSM gifts count toward Paul Harris Fellow Recognition?

Yes. All gifts designated for the Annual Programs Fund-*SHARE* are eligible for and count cumulatively toward Rotary Foundation Sustaining Member, Paul Harris Fellow, Multiple Paul Harris Fellow, Paul Harris Society, and Major Donor recognition. More information on donor recognition is available by visiting www.rotary.org and entering “Recognition” in the Search field.

Which reports provide information on my club's giving activity?

The Monthly Contribution Report summarizes a club's year-to-date giving history, highlighting Annual Giving, Permanent Fund, and restricted giving. The Club Recognition Summary is a recognition-based report that lists a club's all-time giving as well as individual recognition achievements.

Club presidents and secretaries have Web access that enables them to view the updated Monthly Contribution Report for their district and the Club Recognition Summary for their club. These reports are available for viewing in a PDF file through Adobe Acrobat, a program that can be downloaded free from the Web.

What are Foundation Recognition Points?

An existing Paul Harris Fellow is awarded Foundation Recognition Points (FRPs) in appreciation of contributions personally made above the initial US\$1,000 but not yet allocated for Paul Harris Fellow Recognition. An individual receives FRPs only for contributions personally made after becoming a Paul Harris Fellow. Available FRPs may be transferred to count toward another individual's Paul Harris Fellow Recognition; however, they do not count toward Rotary Foundation Sustaining Member or Major Donor recognition. For more information on FRPs, visit www.rotary.org.

Can I use my Foundation Recognition Points toward becoming a Major Donor?

No. Major Donor recognition can only be achieved through personal contributions (cumulative or outright) to the Foundation of US\$10,000 or more.

Will I receive Foundation Recognition Points for my contributions to PolioPlus, the Permanent Fund, or the Rotary Centers for International Studies?

Only contributions to the Annual Programs Fund, PolioPlus, PolioPlus Partners, and Humanitarian Grants Program are eligible to receive Foundation Recognition Points. Contributions to the Permanent Fund are eligible for Benefactor and Major Donor recognition.

What is the difference between a 100% Rotary Foundation Sustaining Member Club and an Every Rotarian, Every Year Club?

100% Rotary Foundation Sustaining Member Club Recognition is awarded annually to clubs with every active member personally contributing US\$100 or more to the Annual Programs Fund (APF) during the Rotary year and the club achieving \$100 in per capita contributions. This banner recognition is automatically awarded at the conclusion of the Rotary year.

A club can be recognized annually as an Every Rotarian, Every Year Club with 100-percent member participation and a minimum \$100 per capita. Every active member must personally contribute and be credited with some amount to the APF during the Rotary year, and the club's total APF per capita must reach or exceed \$100. This banner recognition is automatically awarded at the conclusion of the Rotary year.

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Frequently Asked Questions



What is the Paul Harris Society?

The Paul Harris Society is a district-administered recognition for those who personally contribute US\$1,000 or more each year to the Foundation's Annual Programs Fund, PolioPlus, PolioPlus Partners, or Humanitarian Grants Program. Individual districts handle all associated recognition for this program, and inquiries should be directed accordingly. Paul Harris Society contributions may be eligible toward Rotary Foundation Sustaining Member, Paul Harris Fellow, Multiple Paul Harris Fellow, and Major Donor Recognition.

THE ROTARY FOUNDATION



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